



# Experimenta Utopia Now

## International Biennial of Media Art

Saturday 25 September – Sunday 17 October 2010 Carriageworks, Eveleigh NSW

[www.experimenta.org](http://www.experimenta.org)

Ominous to optimistic. Innovative and interactive. *Experimenta Utopia Now* International Biennial of Media Art chases the dream of a perfect world.

Daring and double daring you to take on the fate of the world, *Experimenta Utopia Now* reveals the flaws in our drive to engineer a perfect world. Lead a chorus of interactive singing plants, spear your supper and photocopy your form; take sides as Australian and international artists unite and fall out over the future survival of the planet.

Showcasing 25 works, many interactive, from countries including Australia, China, Austria, Germany, Canada, France, Taiwan and the UK - *Experimenta Utopia Now* critiques the scope for happiness on earth as we know it, pokes fun at social and physical boundaries and questions the human race's ability to preserve itself.

Irrepressible works include *Akousmaflore*, a hanging garden composed of living musical plants that react to human gesture and gentle contact; *You Were in my Dream*, an off-the-wall 'choose your own adventure' dreamscape where interacting with familiar fairytale characters draws you into an enchanted fractured forest; and *Lifewriter* a breeding factory for animated creepy crawlies that you create on an old typewriter!

*Experimenta Utopia Now* features artists including, Cao Fei (China), Christian Jankowski (Germany), Scenocosme (France), Kit Wise (Australia) and dynamic Melbourne duo, Van Sowerwine & Isobel Knowles. Together these artists envisage and reveal the ideological flaws in the drive to engineer a perfect world. From ominous to optimistic, they highlight the responsibility of the individual to choose, hope and work for a better tomorrow.

*Experimenta Utopia Now*: The future is what you make it.

*Experimenta Utopia Now* is presented as part of this year's Sydney Children's Festival, promising big fun for all ages.

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